



Kelsie Singleton
Graphic Designer

Skills

Adobe Creative Suite
InDesign, Photoshop, Illustrator

iWork
Pages & Keynote

Microsoft Office
Word, Powerpoint, Excel

Wordpress

Basic HTML 5 & CSS

Mailchimp

Unbounce

Education

Texas State University
BFA in Communication Design
Graduated in May 2015

Contact

512.878.3451
kelsie.a.singleton@gmail.com
kelsiesingleton.com

Experience

Graphic Designer **January 2017 - June 2017**
Nexstar Media Group - Austin, TX

Responsible for developing and maintaining the visual identity and branding across 8 digital brands under the Nexstar umbrella, including Nexstar Digital, Lin Digital, Dedicated Media, Tactive, Mass², Kixer, Lakana, and Yashi. This included work on a variety of marketing materials such as websites, event collateral, print materials, one-sheets, sales decks, and newsletters.

Graphic Designer **June 2015 - January 2017**
Media General - Austin, TX

Responsible for developing and maintaining the visual identity and branding for Media General's portfolio of brands, including Lin Digital, Dedicated Media, and Federated Media. This included work on a variety of marketing materials such as websites, event collateral, print materials, brochures, one-sheets, standard ad mocks, sales decks, and newsletters. During this time we led the design of a large scale website relaunch for Federated Media as well as the the development of a new brand – Mass² – that was launched in under 9 months.

Awards

Graphis New Talent
Merit Award 2015